

AMENDMENTS TO THE CLAIMS:

Prior to issuance, please amend the claims in accordance with the following claim set.

Claims 1-8 (Canceled)

Claim 9 (Previously Amended): A method of producing sisal-like surface texture woven flooring, comprising the steps of:

weaving a woven carpet substrate with a carpet yarn such that the carpet substrate comprises a plurality of interwoven carpet yarns defining a user contact surface having a sisal-like surface texture including a plurality of raised knuckles with interstitial depressions between the raised knuckles; ,

jet dyeing a design or pattern on the woven carpet substrate by application of a plurality of cooperating dye points at a number of dots per inch (DPI) across the woven carpet; and

cutting or forming the dyed or printed woven carpet substrate into a completed item or product having a sisal-like surface texture, wherein said item or product is selected from the group consisting of an area rug, runner, floor mat, carpet tile, and carpet, wherein the DPI of the applied design or pattern is greater than the number of yarns per inch of the woven carpet substrate.

Claim 10 (Previously Presented): The method as recited in claim 9, wherein the DPI of the design is at least 10X10 and the number of yarns per inch of the woven carpet is less than 10X10.

Claim 11 (Currently Amended): A flooring product produced by the method process of claim 9.

Claims 12-14 (Canceled)

Claim 15 (Previously Amended). A method of producing a flooring having a woven sisal-like surface texture, comprising the steps of:

chemically treating a woven carpet substrate having a face formed from a plurality of interwoven carpet yarns such that said carpet substrate is adapted to absorb dyes differently in different areas of the carpet, wherein the interwoven carpet yarns define a user contact surface having a sisal-like surface texture including a plurality of raised knuckles with interstitial depressions between the raised knuckles and the number of yarns per inch of the woven carpet is less than 10X10,

jet dyeing a design or pattern on the treated substrate by application of a plurality of cooperating dye points at a number of dots per inch (DPI) across the woven carpet,

and cutting or forming the dyed or printed substrate into a completed item or product selected from the group consisting of an area rug, runner, floor mat, carpet tile and carpet, wherein the DPI of the applied design or pattern is greater than the number of carpet yarns per inch of the carpet substrate.

Claim 16 (Currently Amended): A flooring product produced by the method process of claim 15.

Claim 17 (Currently Amended): The process method of claim 15 wherein the DPI of the applied design or pattern is 10 X 10 or greater.